



Land-Based

Known as “The Garden of England”, approximately 85% of Kent and Medway’s land is classified as “greenspace”. With the increase in population, this sector is vital since it is responsible for the production of our food, the welfare of our animals and the preservation of the natural environment.

What is happening?

- The majority of land-based employment in Kent and Medway is found in agricultural production, which is forecast to decline. It is estimated that by 2020 there will be 13,345 jobs in this industry, around 2% or 260 less than in 2015.
- A number of industries support the land-based sector, such as forestry and animal production, and these are predicted to grow by 2020.
- In 2010 a third of farmers were aged 65 and over, indicating a need to replace an ageing workforce, whilst only 14% were under 45 years old. As an occupation, farming is in decline but still represents 10% of all jobs in the industry.
- Average qualification levels are BTEC Level 2 or Level 3 for most professions, with the higher scientific and business support roles needing a degree.
- Overall employment in the sector is predicted to remain relatively static over the next five years.

monitoring food production
 mathematics
 administration mechanical
 and management

Skills and
 qualities

USEFUL WEBSITES

- lantra.co.uk
- horticulture.org.uk
- growcareers.info



- Top businesses locally in the Land-Based sector**
- Gaskains Ltd
 - Edward Vinson Holdings Ltd
 - Bertam Holdings Ltd
 - Newmafruit Farms Ltd
 - Hugh Lowe Farms Ltd
 - Edward Vinson Ltd
 - W Brice & Son Ltd
 - Clock House Farm Ltd
 - East Malling Ltd
 - Adrian Scripps Ltd

What you could earn?

Farmer	£10 p/h	Horticultural/Agricultural Manager	£17 p/h
Agricultural Machinery Driver	£8 p/h	Gardener	£9 p/h
Animal Care Worker	£8 p/h		